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May 13, 2016

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Federal Communications Commission
Bureau / Office

VIA HAND DELIVERY

EEO Staff
Policy Division
Media Bureau
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

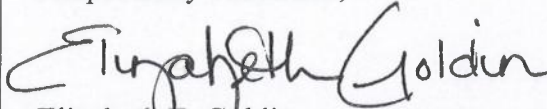
**Re: Response to Broadcast EEO Audit Letter
Clear Channel Broadcasting Licenses Inc.
Station WYLD(AM), New Orleans, LA
Facility ID No. 60707**

EEO Staff:

On behalf of Clear Channel Broadcasting Licenses Inc., licensee of the above referenced broadcast station, and the commonly owned stations in the New Orleans, Louisiana station employment unit ("SEU"), the undersigned submits the SEU's response to your letter of February 24, 2016 concerning compliance with the Commission's Equal Employment Opportunity rules, 47 C.F.R. § 73.2080. In accordance with your request, this submission consists of a sworn statement by Mike Scott, Market President, with copies of documentation responsive to your inquiry.

Should any questions arise concerning this submission, kindly contact the undersigned.

Respectfully submitted,


Elizabeth E. Goldin

Counsel to Clear Channel Broadcasting Licenses Inc.

cc: Mike Scott

DECLARATION OF MIKE SCOTT, MARKET PRESIDENT

I, Mike Scott, hereby declare as follows:

I am a Market President for Clear Channel Broadcasting Licensing Inc., the licensee of Station WYLD(AM), New Orleans, Louisiana (FIN 60707), which is part of a station employment unit based in New Orleans, Louisiana and which includes KVDU(FM), Houma, Louisiana (FIN 34528), WYLD-FM, New Orleans, Louisiana (FIN 11972), WODT(AM), New Orleans, Louisiana (FIN 60707), WQUE-FM, New Orleans, Louisiana (FIN 11915), WNOE-FM, New Orleans, Louisiana (FIN 58394), and WRNO-FM, New Orleans, Louisiana (FN 54890) (the "SEU" or "Unit"). The stations in this SEU are commonly owned through subsidiaries ultimately owned and controlled by iHeartMedia, Inc. (collectively, "iHeartMedia"). This Statement and relevant attachments are being submitted in response to the February 24, 2016 letter of Lewis C. Pulley, Assistant Chief of the Policy Division of the Commission's Media Bureau, concerning a random audit of the SEU's EEO compliance (the "EEO Audit Letter").

1. This SEU employs five or more full-time employees as the term is defined in the broadcast EEO rule of the Federal Communication Commission ("FCC" or the "Commission"), 47 C.F.R. § 73.2080(e)(1).

2. In response to Question 3(a) of the EEO Audit Letter, copies of the SEU's two most recent EEO public file reports, as described in 47 C.F.R. § 73.2080(c)(6), are appended at Attachment A.

The web addresses of the stations in this SEU are as follows:

<http://voodoo104.iheart.com/> (KVDU(FM)); <http://wyldfm.iheart.com/> (WYLD-FM); <http://am940.iheart.com/> (WYLD(AM)); <http://foxsportsam1280.iheart.com/> (WODT(AM)); <http://q93.iheart.com/> (WQUE-FM); <http://wnoe.iheart.com/> (WNOE-FM); <http://wrno.iheart.com/> (WRNO-FM). A copy of the current report is included on or linked to each of these websites.

The date of each full-time hire listed in the SEU's two most recent EEO public file reports, as required by 47 C.F.R. § 73.2080(c)(5)(vi), is included in the internal business records appended at Attachment B.

3. In response to Question 3(b) of the EEO Audit Letter, the licensee acknowledges that it is required to retain records to document its outreach to the recruitment sources used to fill its full-time positions, including those filled during the period covered by the above EEO public file reports. However, pursuant to the EEO Audit Letter, only one such notice per position is included at Attachment B.

4. In response to Question 3(c) of the EEO Audit Letter, the internal business records appended at Attachment B provide data concerning (a) the total number of interviewees for each vacancy and (b) the referral source for each interviewee for each particular full-time vacancy filled during the period covered by the above EEO public file reports.

5. In response to Question 3(d) of the EEO Audit Letter, documentation concerning the Unit's performance of four recruitment initiatives described in § 73.2080(c)(2) during this time period is appended at Attachment C. Station personnel involved in the recruitment initiatives are noted in the documentation. This SEU employs a total of 45 full-time employees and at least one of our stations is located in a market with a population of more than 250,000. Accordingly, the SEU is required to perform at least four recruitment initiatives during a two-year period.

6. In response to Question 3(e) of the EEO Audit Letter, the licensee is aware of the following discrimination complaints filed against one or more stations in this SEU:

Complaints alleging race discrimination were filed against the licensee by Brandin M. Campbell, Dinah L. Campbell, Ave V. Gaines, Darnetta M. Mahaffy Nelson, Prixie C. Montgomery, Gary C. Watson, and Wilbert A. Watson, Account Executives, on October 12, 2010 at the U.S. Equal Employment Opportunity Commission, which were dual-filed with the Louisiana Commission on Human Rights. *See* EEOC Charge Nos. 461-2010-02110; 461-2010-02112; 461-2010-02115; 461-2010-02114; 461-2010-02117; 461-2010-0211; 461-2010-02113. Ms. Montgomery filed a second complaint alleging race discrimination and retaliation on May 11, 2011 at the U.S. Equal Employment Opportunity Commission, which was dual-filed with the Louisiana Commission on Human Rights. *See* EEOC Charge No. 461-2011-01301. The EEOC issued right-to-sue notices, and each complainant filed suit in the United States District Court for the Eastern District of Louisiana. *See* Case Nos. 2:13-cv-5503; 2:12-cv-02623; 2:12-cv-01728. These matters have all been settled by the parties.

A complaint alleging race discrimination and retaliation was filed against the licensee by Lela T. Logan, an Account Executive, on March 14, 2011 at the U.S. Equal Employment Opportunity Commission and was dual-filed with the Louisiana Commission on Human Rights. *See* EEOC Charge No. 461-2011-00949. The EEOC issued a right-to-sue notice on April 27, 2012. Ms. Logan filed suit on July 14, 2012 in the United States District Court for the Eastern District of Louisiana. The matter was settled by the parties on August 22, 2013.

7. In response to Question 3(f) of the EEO Audit Letter, the licensee affirms that iHeartMedia created and deployed an EEO compliance plan, with the assistance of outside communications counsel, known as the iHeartMedia Broadcast Diversity Recruitment Plan (the "Recruitment Plan" or "Plan"). The Recruitment Plan was distributed to all regional managers and, through them, disseminated to each SEU in conjunction with the effective date of the current EEO regulations. The Plan contains directives as to how iHeartMedia SEUs are to engage in broad recruitment for job vacancies and undertake recruitment initiatives, includes sample forms for collecting and maintaining the necessary recruitment data, and provides a quarterly self-assessment program designed to ensure that the SEU follows the Plan's directions and regularly updates corporate headquarters as to the employment unit's progress in the area.

At the corporate level, iHeartMedia assists SEUs in understanding and following the Recruitment Plan, responding to SEU requests for assistance and/or calling upon outside counsel for additional guidance when warranted. Furthermore, iHeartMedia has a team of internal public inspection file auditors that routinely assesses each SEU's FCC EEO compliance, based on the

most recent EEO Public File Report, as part of a review of overall public file compliance. Finally, with the recent deployment of applicant tracking system software called Workday throughout the company, iHeartMedia has been conducting training sessions with its SEUs on its hiring policies and procedures, including compliance with the FCC's EEO broad outreach rules.

At the local level, our SEU collaborates with educational institutions to promote careers in broadcasting throughout the local community and bolster our employment outreach. By hosting internship programs and participating in educational events, our employees have worked to promote employment at our stations and encourage area students to explore career opportunities in broadcasting. Under my supervision, this SEU's daily EEO compliance is managed by Amy Cohen, Regional Finance Director. Amy is a recent addition to our team and has diligently been reviewing our internal policies and procedures to help ensure that our outreach and recruitment initiatives reach a broad cross-section of our local community. This SEU's compliance efforts include identifying iHeartMedia's efforts to afford equal employment opportunities to employees through statements disseminated in job applications and posted in conspicuous areas within the workplace.

8. In response to Question 3(g) of the EEO Audit Letter, the licensee affirms that the SEU understands that it must periodically analyze the effectiveness of its EEO recruitment program by reviewing the productivity of sources on its recruitment list and the outcome of its recruitment initiatives. The company's Recruitment Plan, through the quarterly self-assessment mechanism, provides SEUs with a regular opportunity to consult the corporate headquarters about these issues. To boost the effectiveness of outreach efforts on an ongoing basis, the SEU includes language on its station websites encouraging qualified community organizations to contact the SEU to request its job notices. Our SEU also relies on our close relationships with educational institutions and state employment offices to assist in our employment outreach and we have been actively reviewing our master list of recruitment sources to increase the diverse array of potential applicants from the local community.

9. In response to Question 3(h) of the EEO Audit Letter, this SEU strives to comply with all federal, state and/or local laws regarding pay, benefits, seniority practices, promotions, and selection techniques and tests to ensure that the unit provides equal opportunity and does not discriminate against employees or applicants. This SEU's employment practices are my ultimate responsibility, working in conjunction with in-house counsel at iHeartMedia corporate headquarters and, when applicable, outside employment and labor counsel.

Dated: May 13, 2016

[SIGNATURE PAGE FOLLOWS]

**SIGNATURE PAGE TO
DECLARATION OF MIKE SCOTT, MARKET PRESIDENT**

As of the date set forth above, I hereby declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

A handwritten signature in black ink, appearing to be 'MIKE SCOTT', written over a horizontal line.

MIKE SCOTT

TAB A

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2014 - January 31, 2015 ¹

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Production/Creative Dir. II	1, 3, 5, 7-8, 10-11, 14, 16-23, 28-30	3
Account Executive	2, 7, 9-11, 13, 17-18, 26, 28, 30	10
Account Executive	2, 7, 9-11, 13, 17-18, 26, 28, 30	13
Account Executive	2, 7, 9-11, 13, 17-18, 26, 28, 30	11
Account Executive	2, 7, 9-11, 13, 17-18, 26, 28, 30	28
Account Executive	2, 7, 9-11, 13, 17-18, 26, 28, 30	11
Sales Assistant	1, 4-6, 8, 10-11, 14-22, 24-25, 29-30	25
Talk Show Host	1, 4-5, 8, 10-11, 14, 16-23, 28-30	28

¹ This Report was revised in May 2016 to address reporting and formatting issues.

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2014 - January 31, 2015

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Url : http://www.allaccess.com Career Services	N	0
2	Careerbuilder.com (<i>source not directly contacted by SEU</i>) www.careerbuilder.com	N	2
3	Current Employee/Internal Promotion	N	1
4	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4697 Dewain Lee	N	0
5	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams	N	0
6	Dress for Success 1400 Poydras St. Ste 976 New Orleans, Louisiana 70113 Phone : 504-524-3484 Hope Encalade	N	0
7	GlassDoor 1 Harbor Dr Ste 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com OpenHire Source	N	1
8	Grambling University 100 Main Street Grambling, Louisiana 71245 Johnny Patterson	N	0
9	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 http://www.iheartmedia.jobs Talent Acquisition Coordinator	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2014 - January 31, 2015

II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com	N	3
11	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com	N	7
12	SEU Internship Program (see Section III)	N	0
13	Linked In (source not directly contacted by SEU)	N	2
14	Louisiana Dept of Labor 735 St. Charles Ave New Orleans, Louisiana 70113 Phone : 504-568-7141 Career Services	N	0
15	Louisiana State University 4600 Essen Baton Rouge, Louisiana 70809 Phone : 225-578-2162 Career Services	N	0
16	Loyola University 6363 St. Charles Ave New Orleans, Louisiana 70118 Career Services	N	0
17	Recruit.net The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net	N	0
18	SimplyHired 2513 Charleston Rd #200 Mountain View, California 94043 Phone : 650-254-9000 Url : http://www.simplyhired.com	N	0
19	Southeastern University Office of Career Serv SLU 10492 Hammond, Louisiana 70402 Phone : 985-549-2121 Career Services	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2014 - January 31, 2015

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	Southern University Career Services Baton Rouge, Louisiana 70813 Phone : 225-771-2200 Al Barron	N	0
21	Southern University New Orleans 6400 Press Street New Orleans, Louisiana 70126 Marvin Binks	N	0
22	Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 504-865-5107 Career Services	N	0
23	University of New Orleans 2000 Lakeshore Dr. - University Ctr Rm 268 New Orleans, Louisiana 70148 Phone : 504-280-6636 Fax : 504-280-7440 Elizabeth Schaefer	N	0
24	University of New Orleans 2000 Lakeshore Drive New Orleans, Louisiana 70122 Phone : 504-280-5027 Leonard Williams	N	0
25	Walk In/Self-Referral	N	1
26	WilsonHCG 400 N. Ashley Drive Tampa, Florida 33602 Phone : 718-554-8529 Katie Moodie	N	1
27	Station Websites (<i>one or more SEU stations</i>)	N	0
28	Word-of-Mouth Referral	N	6
29	Xavier University 1 Drexel Drive New Orleans, Louisiana 70125 Phone : 504-483-7364 Carolyn Thomas	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
30	Direct Employers.org (<i>association distributing job postings to state workforce agencies throughout the U.S. and diversity-oriented job boards</i>)	N	0
7			24

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2014 - January 31, 2015

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	2/3/2014	Establishment of an intern program designed to assist members of the community	During the Spring 2014 semester, our SEU hosted two interns, one from Dillard University, and one from Xavier University. Our interns observed all aspects of the radio business, including planning, scheduling, onsite promotions, and on-air promotions. In addition, our interns helped organize promotional campaigns for station events such as Mardi Gras, the Bayou Classic, the Jazz Festival, the Essence Festival, and the Caring Hands Toy Drive. Our interns were supervised by our SEU's Promotions Director.	2	Promotions Director Promotions Staff
2	8/14/2014	Establishment of a mentoring program	During the reporting period, our Vice President of Urban Programming mentored an interim program director at our SEU. As part of the program, the mentor and mentee spoke weekly about the more technical aspects of scheduling and programming. As a result of the mentorship program, the interim program director was promoted to Program Director.	3	Asst PD/On-Air Talent Regional Operations Manager SVP, Urban Programming
3	9/1/2014	Establishment of an intern program designed to assist members of the community	During the Fall 2014 semester, our SEU hosted four interns, two from Dillard University, and two from Xavier University. Our interns observed all aspects of the radio business, including planning, scheduling, onsite promotions, and on-air promotions. In addition, our interns helped organize promotional campaigns for station events such as Mardi Gras, the Bayou Classic, the Jazz Festival, the Essence Festival, and the Caring Hands Toy Drive. Our interns were supervised by our SEU's Promotions Director.	2	Promotions Director Promotions Asst/On Air Talent

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

EEO PUBLIC FILE REPORT

February 1, 2014 - January 31, 2015

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
4	11/21/2014	Participation in events or programs sponsored by educational institutions	Our SEU's Program Director spoke with students at St. Mary's Academy's Career Day. The presentation covered careers in the broadcasting industry and students were able to ask questions about different broadcasting career paths.	1	Program Director & On-Air Personality
5	11/25/2014	Participation in events sponsored by community groups	Our SEU's General Sales Manager participated in a seminar sponsored by the Urban League's Women in Business training series. Our General Sales Manager taught a class on careers in media sales and attendees were able to ask questions about the skills needed to succeed in broadcasting.	1	General Sales Manager

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2015 - January 31, 2016¹

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	2, 7, 9-12, 17-18, 26, 28, 31	11
Program Director	1-8, 10-11, 13-15, 17-23, 28-29, 31	3
Account Executive	7, 9-12, 17-18, 26, 28, 30-31	12
Account Executive	7, 9-12, 17-18, 26, 28, 30-31	28
Account Executive	7, 9-12, 17-18, 26, 28, 30-31	26
Traffic Coordinator	1, 4-6, 8-11, 13-15, 19-22, 24-25, 28, 31	25

¹ This Report was revised in May 2016 to address reporting and formatting issues.

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
February 1, 2015 - January 31, 2016

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	All Access Louisiana Url : www.allaccess.com Career Services	N	0
2	Careerbuilder.com (<i>source not directly contacted by SEU</i>)	N	3
3	Current Employee - Transfer/Promotion	N	1
4	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4697 Dewain Lee	N	0
5	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams	N	0
6	Dress for Success 1400 Poydras St. Ste 976 New Orleans, Louisiana 70113 Phone : 504-524-3484 Hope Encalade	N	0
7	GlassDoor 1 Harbor Dr Ste 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com OpenHire Source	N	1
8	Grambling University 100 Main Street Grambling, Louisiana 71245 Johnny Patterson	N	0
9	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
EEO PUBLIC FILE REPORT
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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator	N	5
11	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com	N	8
12	Linked In (<i>source not directly contacted by SEU</i>)	N	3
13	Louisiana Dept of Labor 735 St. Charles Ave New Orleans, Louisiana 70113 Phone : 504-568-7141 Career Services	N	0
14	Louisiana State University 4600 Essen Baton Rouge, Louisiana 70809 Phone : 225-578-2162 Career Services Manual Posting	N	0
15	Loyola University 6363 St. Charles Ave New Orleans, Louisiana 70118 Career Services	N	0
16	On Air Announcements (<i>one or more SEU stations</i>)	N	0
17	Recruit.net The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net	N	0
18	SimplyHired 2513 Charleston Rd #200 Mountain View, California 94043 Phone : 650-254-9000 Url : http://www.simplyhired.com	N	0
19	Southeastern University Office of Career Serv SLU 10492 Hammond, Louisiana 70402 Phone : 9855492121 Career Services	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
20	Southern University Career Services Baton Rouge, Louisiana 70813 Phone : 225-771-2200 Al Barron	N	0
21	Southern University New Orleans 6400 Press Street New Orleans, Louisiana 70126 Marvin Binks	N	0
22	Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 5048655107 Career Services	N	0
23	University of New Orleans 2000 Lakeshore Dr. - University Ctr Rm 268 New Orleans, Louisiana 70148 Phone : 504-280-6636 Fax : 504-280-7440 Elizabeth Schaefer	N	0
24	University of New Orleans 2000 Lakeshore Drive New Orleans, Louisiana 70122 Phone : 504-280-5027 Leonard Williams	N	0
25	Walk In/Self-Referral	N	1
26	WilsonHCG 400 N. Ashley Drive Tampa, Florida 33602 Phone : 718-554-8529 Katie Moodie	N	21
27	Station Website Posting (<i>one or more SEU stations</i>)	N	0
28	Word-of-Mouth Referral	N	5
29	Xavier University 1 Drexel Drive New Orleans, Louisiana 70125 Phone : 5044837364 Carolyn Thomas	N	0
30	Craig's List New Orleans www.neworleans.craigsl.com	N	0
31	Direct Employers.org (<i>association distributing job postings to state workforce agencies throughout the U.S. and diversity-oriented job boards</i>)	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			48

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

EEO PUBLIC FILE REPORT

February 1, 2015 - January 31, 2016

III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Station Participants	Participant Title
1	3/9/2015	Establishment of an intern program designed to assist members of the community	During the Spring 2015 semester, our SEU hosted three interns, from Xavier, Loyola and Dillard Universities. Our interns observed all aspects of the radio business, including planning, scheduling, onsite promotions, and on- air promotions. In addition, our interns helped organize promotional campaigns for station events such as Mardi Gras, the Bayou Classic, the Jazz Festival, the Essence Festival, and the Back to School Supply Giveaway. Our interns were supervised by our SEU's Promotions Director.	7	Promotion Director Promotional and Online Content Coordinator Promotions Asst/On-Air Talent
2	4/8/2015	Participation in events or programs sponsored by educational institutions	Our SEU's On-Air Talent participated in Xavier University's Mass Communications Week, hosted by the Public Relations Student Society of America and the National Association of Black Journalists. At the event, our On-Air Talent spoke with attendees about his career path in the broadcast industry and the skills needed to succeed in radio.	1	On Air Talent/DJ
3	5/11/2015	Participation in events or programs sponsored by educational institutions	Our SEU's Senior Vice-President of Sales taught a "Super Session" at Florida A&M University during the NABEF/NABOB Media Sales Institute. The class was entitled "Introduction to Radio" and covered media consumption, trends, and sales, including the skills needed to succeed in the broadcasting industry today.	1	Senior Vice President of Sales
4	7/1/2015	Establishment of an intern program designed to assist members of the community	During the Summer 2015 semester, our SEU hosted two interns, from Loyola and Southern Universities. Our interns observed all aspects of the radio business, including planning, scheduling, onsite promotions, and on- air promotions. In addition, our interns helped organize promotional campaigns for station events such as Mardi Gras, the Bayou Classic, the Jazz Festival, and the Essence Festival. Our interns were supervised by our SEU's Promotions Director.	7	Promotions Director Promotional/Online Content Coordinator Promotions Asst/On-Air Talent
5	9/30/2015	Participation in events or programs sponsored by educational institutions	Our Program Director spoke with a broadcasting class at Xavier University. Speaking with students, our SEU's Program Director discussed careers in the broadcasting industry and the skills needed to succeed in radio.	1	Program Director

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM
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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Station Participants	Participant Title
6	11/6/2015	Participation in events or programs sponsored by educational institutions	Our SEU's On-Air Talent addressed the students at McDonogh 32 Literacy Charter School's Career Day. Speaking with students, our SEU's On-Air Talent discussed careers in the broadcasting industry and the skills needed to succeed in radio.	1	On Air Talent

TAB B

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Production/Creative Dir. II

Recruitment source referring hiree: Current Employee/Internal Promotion

Date of hire: 6/1/2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Url : http://www.allaccess.com Career Services	N	0
3	Current Employee/Internal Promotion	N	1
5	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4697 Dewain Lee	N	0
7	GlassDoor 1 Harbor Dr Ste 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com OpenHire Source	N	0
8	Grambling University 100 Main Street Grambling, Louisiana 71245 Johnny Patterson	N	0
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator	N	1
11	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Production/Creative Dir. II

Recruitment source referring hiree: Current Employee/Internal Promotion

Date of hire: 6/1/2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
14	Louisiana Dept of Labor 735 St. Charles Ave New Orleans, Louisiana 70113 Phone : 5045687141 Career Services	N	0
16	Loyola University 6363 St. Charles Ave New Orleans, Louisiana 70118 Career Services	N	0
17	Recruit.net The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net	N	0
18	SimplyHired 2513 Charleston Rd #200 Mountain View, California 94043 Phone : 650-254-9000 Url : http://www.simplyhired.com	N	0
19	Southeastern University Office of Career Serv SLU 10492 Hammond, Louisiana 70402 Phone : 9855492121 Career Services	N	0
20	Southern University Career Services Baton Rouge, Louisiana 70813 Phone : 2257712200 Al Barron	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Production/Creative Dir. II

Recruitment source referring hiree: Current Employee/Internal Promotion

Date of hire: 6/1/2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
21	Southern University New Orleans 6400 Press Street New Orleans, Louisiana 70126 Marvin Binks	N	0
22	Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 5048655107 Career Services	N	0
23	University of New Orleans 2000 Lakeshore Drive New Orleans, Louisiana 70122 Phone : 504-280-5027 Leonard Williams	N	0
28	Word-of-Mouth Referral	N	2
29	Xavier University 1 Drexel Drive New Orleans, Louisiana 70125 Phone : 5044837364 Carolyn Thomas	N	0
30	Direct Employers.org (<i>association distributing job postings to state workforce agencies throughout the U.S. and diversity-oriented job boards</i>)	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD			4

Job Description

With 245 million monthly listeners in the U.S., Clear Channel Media & Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media & Entertainment serves 150 markets through 840 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones, and used via navigation systems. iHeartRadio, Clear Channel's digital radio platform, is the No. 1 all-in-one digital audio service with over 260 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history.

The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media & Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at ClearChannel.com.

Clear Channel is one of the most innovative media players in the market - a leader in the converging media space, having developed best-in-class integrated media offers (e.g. Radio/Web) and having built significant positions in the HD arena.

- Design and execute in-house production including but not limited to, voicing, writing, dubbing and archiving of commercials and promotional announcements.
- Assign and direct on-air staff in the production and writing (where applicable) of commercials for clients.
- Provide creative support to the Sales Department and clients with regard to commercials and promotional announcements.
- Read and edit material from clients to ensure conformance with company policy and FCC regulations.
- Coordinate with the Traffic Department and Sales staff to expedite radio commercials and rotation of commercials according to the specifications requested by the client.
- Keep abreast of latest production technology, techniques and style.
- Track and correct daily commercial discrepancy reports.
- Ability to operate mixing console, digital audio recorder, and audio processing equipment.
- Additional Responsibilities: Producing promos and imaging, on air fill in, participation in station/cluster promotional events and activates and other assigned duties.

Required Experience

- Two years related experience and/or training or equivalent combination of education and experience.
- Knowledge of FCC rules and regulations.
- Ability to frequently lift and/or move in excess of 20 pounds.

Clear Channel is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, veteran status, genetic information, or any other legally protected classification or status.

Job Location

NEW ORLEANS, Louisiana, United States

Position Type

Full-Time/Regular

University of New Orleans
Career Service Department
2000 Lakeshore Dr.
New Orleans, LA 70122

Dillard University
Career Services
2601 Gentilly Blvd.
New Orleans, LA 70122

Tulane University
6823 St. Charles
New Orleans, LA 70118

Southern University New Orleans
Career Service Dept.
6400 Press Dr.
New Orleans, LA 70126

Southern University Baton Rouge
Career Services
Baton Rouge, LA 70813

Louisiana Dept. of Labor
735 St. Charles Ave.
New Orleans, LA 70113

Southeastern University
Office of Career Serv SLU 10492
10492 Hammond, LA 70402

Grambling University
Career Services
100 Main St.
Grambling, LA 71245

Xavier University
Career Placement
1 Drexel Dr.
New Orleans, LA 70113

All Access
28955 Pacific Coast Hwy
Ste 210-5
Malibu, CA 90265

Loyola University
6363 St. Charles Ave.
New Orleans, LA 70118
Attn: Career Services

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Account Executive

Recruitment source referring hiree: iHeartMediaCareers.com

Date of hire: 9/16/2014

Recruitment source referring hiree: Indeed

Date of hire: 8/11/2014

Recruitment source referring hiree: Indeed

Date of hire: 8/1/2014

Recruitment source referring hiree: Indeed

Date of hire: 3/20/2015

Recruitment source referring hiree: Linked In

Date of hire: 12/1/2014

Recruitment source referring hiree: Word of Mouth Referral

Date of hire: 8/25/2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
2	Careerbuilder.com (source not directly contacted by SEU) www.careerbuilder.com	N	2
7	GlassDoor 1 Harbor Dr Ste 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com OpenHire Source	N	1
9	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 http://www.iheartmedia.jobs Talent Acquisition Coordinator	N	0
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com	N	2
11	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com	N	7

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Account Executive

Recruitment source referring hiree: iHeartMediaCareers.com

Date of hire: 9/16/2014

Recruitment source referring hiree: Indeed

Date of hire: 8/11/2014

Recruitment source referring hiree: Indeed

Date of hire: 8/1/2014

Recruitment source referring hiree: Indeed

Date of hire: 3/20/2015

Recruitment source referring hiree: Linked In

Date of hire: 12/1/2014

Recruitment source referring hiree: Word of Mouth Referral

Date of hire: 8/25/2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
13	Linked In (<i>source not directly contacted by SEU</i>)	N	2
17	Recruit.net The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net	N	0
18	SimplyHired 2513 Charleston Rd #200 Mountain View, California 94043 Phone : 650-254-9000 Url : http://www.simplyhired.com	N	0
26	WilsonHCG 400 N. Ashley Drive Tampa, Florida 33602 Phone : 718-554-8529 Katie Moodie	N	1
28	Word-of-Mouth Referral	N	2
30	Direct Employers.org (<i>association distributing job postings to state workforce agencies throughout the U.S. and diversity-oriented job boards</i>)	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD			17

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Job Data

Date Acquired: 6/18/2014
 Internal ID: 48605252
 Company: Clear Channel Communications
 Title: Account Executive-New Orleans, LA
 City: NEW ORLEANS
 State: LA
 Company Job ID: 3298
 O*Net: 41-3011.00
 Original URL: https://clearchannel-openhire.silkroad.com/epostings/index.cfm?fuseaction=app.jobinfo&jobid=3298&company_id=16586&version=1&source=ONLINE&jobOwner=997851&aid=1

Delivery Data

Original Delivery Date: 6/18/2014
 Delivery State: LA
 Job Bank Status:

Job Description Data

Job Description: Job Description

With 245 million monthly listeners in the U.S., Clear Channel Media + Entertainment has the largest reach of any radio or television outlet in America. Clear Channel Media + Entertainment serves 150 markets through 840 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones, and used via navigation systems. iHeartRadio, Clear Channel's digital radio platform, is the No. 1 all-in-one digital audio service with over 260 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history.

The company's operations include radio broadcasting, online and mobile services and products, live concerts and events, syndication, music research services and independent media representation. Clear Channel Media + Entertainment is a division of CC Media Holdings, Inc. (OTCBB: CCMO), a leading global media and entertainment company. More information on the company can be found at ClearChannel.com.

The Clear Channel Account Executive will identify and solicit new business; service and grow existing account. They are responsible for developing persuasive proposals in response to client needs and/or opportunities. They will guide their clients based on market, platform or station information. They are responsible for ensuring client satisfaction through cooperative communication. They will also negotiate rates consistent with Clear Channel operating goals and budgets and ensure prompt payment. They will utilize all available Clear Channel resources to create effective marketing campaigns.

This is a commission based outside sales position.

Required Skills

- * Entrepreneurial & motivated self-starter.
- * Knowledge of sales principles and practices.
- * Flexible and creative, with an ability to handle stress, deadlines, and financial pressures.
- * Ability to grow the business & find new revenue opportunities, and create productive, long-term customer relationships.
- * Professional appearance and strong interpersonal skills.
- * Self-motivated, assertive, performs well in a competitive sales environment.
- * Prior demonstrated prospecting experience through cold calling, networking and research.
- * Ability to organize, prioritize and multi task in a fast paced environment.
- * Bachelor's degree preferred
- * Excellent written and verbal communication skills.
- * Valid driver's license (B+ or Less). Insurable at standard auto rates.

Required Experience

- * The ideal candidate will be self-motivated and able to communicate product value.

- * Ability to design, present, and successfully execute targeted marketing campaigns.
- * Generate revenue and meet/exceed established sales targets.
- * Prospective candidate should have the ability to exercise judgment and operate independently.
- * Translate market & station business strategies into specific actions that generate sales & revenue.
- * Monitor competitive media to continually prospect for new account leads.
- * Candidate will also need to be able to read, draft and comprehend complex and persuasive business correspondence.
- * Provide regular reports to Sales Manager regarding prospective sales order, new prospect lists, forecasts, and competition analysis.
- * Service client accounts including preparing sales orders and production requests, resolve billing discrepancies, assist in account collections.
- * Follow station/company practices/policies for processing, invoicing, calculation of sales.
- * Establish, maintain, and deepen relationships with existing client base & agencies.

Clear Channel is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, veteran status, genetic information, or any other legally protected classification or status.

Tracking Code: 3734


Job Location: NEW ORLEANS, Louisiana, United States

Position Type: Full-Time/Regular

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VACANCY DATA FORM

Job Title: Account Executive	Date Filled: 08/11/2014
Recruitment Source ("RS") Referring Hiree: RS # 11 Indeed	Total Number of Interviewees: See note below

Note: Please see the Vacancy Data Form for the Account Executive position filled on August 1, 2014 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

VACANCY DATA FORM

Job Title: Account Executive	Date Filled: 08/25/2014
Recruitment Source ("RS") Referring Hiree: RS # 28 Word-of-Mouth Referral	Total Number of Interviewees: See note below

Note: Please see the Vacancy Data Form for the Account Executive position filled on August 1, 2014 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

VACANCY DATA FORM

Job Title: Account Executive	Date Filled: 09/16/2014
Recruitment Source ("RS") Referring Hiree: RS # 10 iHeartMediaCareers.com	Total Number of Interviewees: See note below

Note: Please see the Vacancy Data Form for the Account Executive position filled on August 1, 2014 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

VACANCY DATA FORM

Job Title: Account Executive	Date Filled: 12/01/2014
Recruitment Source ("RS") Referring Hiree: RS # 13 Linked In	Total Number of Interviewees: See note below

Note: Please see the Vacancy Data Form for the Account Executive position filled on August 1, 2014 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Sales Assistant

Recruitment source referring hiree: Walk In/Self-Referral

Date of hire: 9/8/2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Url : http://www.allaccess.com Career Services	N	0
4	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4697 Dewain Lee	N	0
5	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams	N	0
6	Dress for Success 1400 Poydras St. Ste 976 New Orleans, Louisiana 70113 Phone : 504-524-3484 Hope Encalade	N	0
8	Grambling University 100 Main Street Grambling, Louisiana 71245 Johnny Patterson	N	0
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Sales Assistant

Recruitment source referring hiree: Walk In/Self-Referral

Date of hire: 9/8/2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
11	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com	N	0
14	Louisiana Dept of Labor 735 St. Charles Ave New Orleans, Louisiana 70113 Phone : 5045687141 Career Services	N	0
15	Louisiana State University 4600 Essen Baton Rouge, Louisiana 70809 Phone : 225-578-2162 Career Services	N	0
16	Loyola University 6363 St. Charles Ave New Orleans, Louisiana 70118 Career Services	N	0
17	Recruit.net The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net	N	0
18	SimplyHired 2513 Charleston Rd #200 Mountain View, California 94043 Phone : 650-254-9000 Url : http://www.simplyhired.com	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Sales Assistant

Recruitment source referring hiree: Walk In/Self-Referral

Date of hire: 9/8/2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
19	Southeastern University Office of Career Serv SLU 10492 Hammond, Louisiana 70402 Phone : 9855492121 Career Services	N	0
20	Southern University Career Services Baton Rouge, Louisiana 70813 Phone : 2257712200 Al Barron	N	0
21	Southern University New Orleans 6400 Press Street New Orleans, Louisiana 70126 Marvin Binks	N	0
22	Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 5048655107 Career Services	N	0
24	University of New Orleans 2000 Lakeshore Drive New Orleans, Louisiana 70122 Phone : 504-280-5027 Leonard Williams	N	0
25	Walk In/Self-Referral	N	1
29	Xavier University 1 Drexel Drive New Orleans, Louisiana 70125 Phone : 5044837364 Carolyn Thomas	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Sales Assistant

Recruitment source referring hiree: Walk In/Self-Referral

Date of hire: 9/8/2014

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
30	Direct Employers.org (<i>association distributing job postings to state workforce agencies throughout the U.S. and diversity-oriented job boards</i>)	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD			1

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what:

clear channel

job title, keywords or company

where:

New Orleans, LA

city, state, or zip

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Salary Estimate

\$60,000+ (4)

\$80,000+ (3)

Title

Company

 Clear Channel Communications
DICK'S Sporting Goods (1)

Location

Job Type

Employer/Recruiter

Employer (6)

Recruiter (0)

[Sales Assistant - Entertainment and Media Industry Opportuni...](#)

Clear Channel

58 reviews - New Orleans, LA

 in the U.S., **Clear Channel Media + Entertainment** has the largest reach of any radio or television outlet in America. **Clear Channel Media + Entertainment** serves...
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[Account Executive - Entertainment and Media Industry Opportu...](#)

Clear Channel

58 reviews - New Orleans, LA

 representation. **Clear Channel Media + Entertainment...** **Clear Channel** operating goals and budgets and ensure prompt payment. They will utilize all available **Clear...**
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[Sales Assistant - New Orleans, LA](#)

Clear Channel Communications

85 reviews - New Orleans, LA

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[Talk Show Host - New Orleans, LA](#)

Clear Channel Communications

85 reviews - New Orleans, LA

 Adhere to all guidelines, policies and procedures of the station, **Clear Channel Communications, Inc.**, the FCC and all other federal, state and local laws....
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[Account Executive-New Orleans, LA](#) - new

Clear Channel Communications

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[Program Director \(WNOE\) - New Orleans, LA](#)

Clear Channel Communications

85 reviews - New Orleans, LA

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[Apparel Sales Leader](#) - new

DICK'S Sporting Goods

1,072 reviews - Gretna, LA

 Ability to communicate in a clear, concise manner and listen attentively to others. Every associate at DICK'S Sporting Goods is united by a common thread - our...
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[Program Director \(WNOE\) - Entertainment and Media Industry O...](#)

Clear Channel

58 reviews - New Orleans, LA

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Sitel

1,137 reviews - United States

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Vacancy Data Form

Talk Show Host

Recruitment source referring hiree: Word of Mouth Referral

Date of hire: 1/1/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Url : http://www.allaccess.com Career Services	N	0
4	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4697 Dewain Lee	N	0
5	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams	N	0
8	Grambling University 100 Main Street Grambling, Louisiana 71245 Johnny Patterson	N	0
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator	N	0
11	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM**Vacancy Data Form****Talk Show Host****Recruitment source referring hiree: Word of Mouth Referral****Date of hire: 1/1/2015**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
14	Louisiana Dept of Labor 735 St. Charles Ave New Orleans, Louisiana 70113 Phone : 5045687141 Career Services	N	0
16	Loyola University 6363 St. Charles Ave New Orleans, Louisiana 70118 Career Services	N	0
17	Recruit.net The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net	N	0
18	SimplyHired 2513 Charleston Rd #200 Mountain View, California 94043 Phone : 650-254-9000 Url : http://www.simplyhired.com	N	0
19	Southeastern University Office of Career Serv SLU 10492 Hammond, Louisiana 70402 Phone : 9855492121 Career Services	N	0
20	Southern University Career Services Baton Rouge, Louisiana 70813 Phone : 2257712200 Al Barron	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Talk Show Host

Recruitment source referring hiree: Word of Mouth Referral

Date of hire: 1/1/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
21	Southern University New Orleans 6400 Press Street New Orleans, Louisiana 70126 Marvin Binks	N	0
22	Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 5048655107 Career Services	N	0
23	University of New Orleans 2000 Lakeshore Dr. - University Ctr Rm 268 New Orleans, Louisiana 70148 Phone : 504-280-6636 Fax : 504-280-7440 Elizabeth Schaefer	N	0
28	Word-of-Mouth Referral	N	2
29	Xavier University 1 Drexel Drive New Orleans, Louisiana 70125 Phone : 5044837364 Carolyn Thomas	N	0
30	Direct Employers.org (<i>association distributing job postings to state workforce agencies throughout the U.S. and diversity-oriented job boards</i>)	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD			2



Keywords

clear channel

Location

New Orleans, LA

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Date Posted

Since last visit
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Last 7 days
Last 14 days
Last 30 days
Anytime

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Exact location
Within 5 miles
Within 10 miles
Within 15 miles
Within 25 miles
Within 50 miles
Within 100 miles

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creative services director - chicago, il
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RSS Feed

Program Director (WNOE)

Clear Channel - Entertainment and Media Industry - New Orleans, LA via navigation systems. iHeartRadio, **Clear Channel's** digital radio platform, is the ... media representation. **Clear Channel Media** + Entertainment is a division of CC...
8 days ago from VelvetJobs

Sales Assistant

Clear Channel - Entertainment and Media Industry - New Orleans, LA via navigation systems. iHeartRadio, **Clear Channel's** digital radio platform, is the ... media representation. **Clear Channel Media** & Entertainment is a division of CC...
8 days ago from VelvetJobs

Account Executive

Clear Channel - Entertainment and Media Industry - New Orleans, LA via navigation systems. iHeartRadio, **Clear Channel's** digital radio platform, is the ... They will utilize all available **Clear Channel** resources to create effective...
5 days ago from VelvetJobs

Talk Show Host

Clear Channel Communications - New Orleans, LA used via navigation systems. iHeartRadio, **Clear Channel's** digital radio platform, is ...
****POSITION OVERVIEW:**** Here at **Clear Channel Media** + Entertainment are some...
5 days ago from Clear Channel Communications

Healthcheck Coordinator

Centene - New Orleans, LA all information. * Responsible for complete, clear and concise documentation of all services and outreach efforts. * Participate on committees to improve member health outcomes.
10 days ago from Women's Career Channel

Store Manager (Hourly) ^{NEW}

Things Remembered - Gretna, LA and the ability to communicate verbally in a clear, audible, and grammatically correct manner * Ability to listen, read, and accurately transcribe and verify customer message...
18 hours ago from Women's Career Channel

Sr Systems Administrator

CGI Technologies and Solutions - New Orleans, LA
* Detail-oriented * Microsoft Office * Sec Clear AUS: Secret * Sharepoint * System Administration *Category:* Information Technology *City:* New Orleans, Louisiana, United States...
10 days ago from Women's Career Channel

Manager, Branch Operations I - Waterworks - Metairie LA Job

Hd Supply - Metairie, LA procedures for work processes. * Provides clear expectations on metrics and goals to all site associates. Manages performance of DC management and associates and recognizes...
4 days ago from Women's Career Channel

Hotel Doorperson (Part Time)

Caesars Entertainment - New Orleans, LA flow of traffic in the Porte cochere. * Give clear directions and resolve issues for customers when necessary. Must be able to meet the attendance guidelines of the job and adhere...
4 days ago from Women's Career Channel

Director of the Clinical Intake Team

Humana - Metairie, LA and advance the strategy, and creates a clear view of the future state. * ****_Leads Positively_****: Leads by example to cultivate a climate of motivation, positive energy and...
10 days ago from Women's Career Channel

Sponsored

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

VACANCY DATA FORM

Job Title: Account Executive	Date Filled: 03/20/2015
Recruitment Source ("RS") Referring Hiree: RS # 11 Indeed	Total Number of Interviewees: See note below

Note: Please see the Vacancy Data Form for the Account Executive position filled on August 1, 2014 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Program Director

Recruitment source referring hiree: Current Employee – Transfer/Promotion

Date of hire: 2/2/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Url : http://www.allaccess.com Career Services	N	0
2	Careerbuilder.com (<i>Source not directly contacted by SEU</i>)	N	1
3	Current Employee – Transfer/Promotion	N	1
4	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4697 Dewain Lee	N	0
5	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams	N	0
6	Dress for Success 1400 Poydras St. Ste 976 New Orleans, Louisiana 70113 Phone : 504-524-3484 Hope Encalade	N	0
7	GlassDoor 1 Harbor Dr Ste 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com OpenHire Source	N	0
8	Grambling University 100 Main Street Grambling, Louisiana 71245 Johnny Patterson	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Program Director

Recruitment source referring hiree: Current Employee – Transfer/Promotion

Date of hire: 2/2/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator	N	3
11	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com	N	0
13	Louisiana Dept of Labor 735 St. Charles Ave New Orleans, Louisiana 70113 Phone : 504-568-7141 Career Services	N	0
14	Louisiana State University 4600 Essen Baton Rouge, Louisiana 70809 Phone : 225-578-2162 Career Services Manual Posting	N	0
15	Loyola University 6363 St. Charles Ave New Orleans, Louisiana 70118 Career Services	N	0
17	Recruit.net The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net	N	0
18	SimplyHired 2513 Charleston Rd #200 Mountain View, California 94043 Phone : 650-254-9000 Url : http://www.simplyhired.com	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Program Director

Recruitment source referring hiree: Current Employee – Transfer/Promotion

Date of hire: 2/2/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
19	Southeastern University Office of Career Serv SLU 10492 Hammond, Louisiana 70402 Phone : 9855492121 Career Services	N	0
20	Southern University Career Services Baton Rouge, Louisiana 70813 Phone : 225-771-2200 Al Barron	N	0
21	Southern University New Orleans 6400 Press Street New Orleans, Louisiana 70126 Marvin Binks	N	0
22	Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 5048655107 Career Services	N	0
23	University of New Orleans 2000 Lakeshore Dr. - University Ctr Rm 268 New Orleans, Louisiana 70148 Phone : 504-280-6636 Fax : 504-280-7440 Elizabeth Schaefer	N	0
28	Word-of-Mouth Referral	N	1
29	Xavier University 1 Drexel Drive New Orleans, Louisiana 70125 Phone : 5044837364 Carolyn Thomas	N	0
31	Direct Employers.org (<i>association distributing job postings to state workforce agencies throughout the U.S. and diversity-oriented job boards</i>)	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD			6

Program Director Job Description

as of 8/22/2014

COMPANY

Clear Channel Communications, Inc. is the world's largest radio and outdoor advertising company with leading market positions in each of its two business segments: Media & Entertainment and Outdoor. Clear Channel is also one of the most innovative media players in the market – a leader in the converging media space, having developed best-in-class integrated media offers (e.g. Radio/Web) and having built significant positions in the HD arena. In July 2008, the Company announced the completion of a merger with an indirect wholly owned subsidiary of CC Media Holdings, Inc., a corporation formed by a private equity group co-led by Bain Capital Partners, LLC, and THL Partners, L.P.

POSITION OVERVIEW

The Program Director position is a **leadership** and **operations** role responsible for leading and managing all aspects of a radio station's on air experience, including talent, content, programming, and online presence. A successful Program Director will review and decision which programs and commercials will be broadcast, determine music play lists, and schedule programming. The Program Director identifies, recruits, and coaches on air talent with the goal of growing audience share, ratings, and revenue. The Program Director also partners with the sales and programming staff to ensure appropriate programming fit for client needs, and to create talent & radio station marketing, promotion, and image campaigns. The Program Director reports to an Operations Manager.

ROLE RESPONSIBILITIES

- Plan and oversee the on-air experience of the station, including tone, programming, production, sound & theme, website, online presence, and social media.
- Plan each day's radio programming and provide the radio DJ / audio engineer direction on content.
- Direct and monitor station's programming and activities in conformance with FCC rules and regulations, company policy and applicable federal, state, and local laws.
- Evaluate programming available from distributors, syndicators, and independent producers to recommend acquisitions for broadcast.
- Review and approve all commercial and paid programming content.
- Attract and grow audience share, ratings, and revenue.
- Ensure that ratings are calculated, and advertisers are satisfied.
- Work with sales team to ensure appropriate programming fit for the client, station, and audience.
- Coordinate with programming and sales staff to plan and execute marketing, promotions, events, and image campaigns.
- Identify, recruit, manage, and coach on air talent, producers, news directors, and reporters (eg, frequent listening/aircheck sessions with on air talent).
- Schedule staff for on-air shifts, remotes, and appearances.
- Ensure staff has taken/passed/maintained all company programs, plans, and training (RBI, Payola/Plugola).
- Prepare and manage Programming Department budget on a yearly, quarterly, and monthly basis.
- Handle all payables according to company policy and paid in a prompt fashion.
- Protect the station license.

REQUIRED SKILLS/EDUCATION & CERTIFICATION

- Bachelor's degree, with an emphasis on broadcasting, communications, and journalism. Marketing and sales experience preferred.
- Extensive knowledge of FCC broadcast rules and regulations.
- Knowledge of federal, state and local contesting rules and regulations.
- Experience using tools to gather & analyze ratings data and then make business decisions based on the analysis (eg, PD Advantage, avg daily QUUM, Feature Tracker, etc.).
- Extensive knowledge of Arbitron PPM and/or Diary data analysis.
- Working knowledge of RCS products including GSelector, Nexgen and Newsgen.
- Knowledge and appreciation of diverse music genres, excellent on-air performance, familiarity with radio programming.
- Prior experience directing and managing a team.
- Sound judgment and quality decision making skills.
- Ability to multi-task and capable of working with specific deadlines, highly organized, and comfortable delegating responsibility.
- Flexible, creative, and innovative in using technology to deepen listener relationships.
- Ability to manage and motivate staff, in addition to working well as a member of a team (including advertising and marketing managers).
- Ability to think both tactically and strategically.
- Ability to work independently and collaboratively with others.
- Superior communications skills, both written and verbal.
- Entrepreneurial and assertive in meeting goals.
- Ability to set expectations with others and manage performance.
- Ability to provide honest coaching and adjust communications style based on audience needs; Strong interpersonal skills.
- Ability to influence others, inspire innovation, and ensure a customer/client focus.
- Prior experience as a broadcaster, either in news, sports, or as a DJ preferred.
- Prior experience as a Program Director or Assistant Program Director preferred.

Clear Channel is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, veteran status, genetic information, or any other legally protected classification or status.

University of New Orleans
Career Service Department
2000 Lakeshore Dr.
New Orleans, LA 70122

Dillard University
Career Services
2601 Gentilly Blvd.
New Orleans, LA 70122

Tulane University
6823 St. Charles
New Orleans, LA 70118

Southern University New Orleans
Career Service Dept.
6400 Press Dr.
New Orleans, LA 70126

Southern University Baton Rouge
Career Services
Baton Rouge, LA 70813

Louisiana Dept. of Labor
735 St. Charles Ave.
New Orleans, LA 70113

Southeastern University
Office of Career Serv SLU 10492
10492 Hammond, LA 70402

Grambling University
Career Services
100 Main St.
Grambling, LA 71245

Xavier University
Career Placement
1 Drexel Dr.
New Orleans, LA 70113

All Access
28955 Pacific Coast Hwy
Ste 210-5
Malibu, CA 90265

Loyola University
6363 St. Charles Ave.
New Orleans, LA 70118
Attn: Career Services

Dress for Success
1400 Poydras St.
Ste 976
New Orleans, LA 70113

Louisiana State University
4600 Essen
Baton Rouge, LA 70809
Attn: Career Services

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Account Executive

Recruitment source referring hiree: Linked In

Date of hire: 7/6/2015

Recruitment source referring hiree: Wilson HCG

Date of hire: 7/6/2015

Recruitment source referring hiree: Word-of-Mouth Referral

Date of hire: 6/1/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
7	GlassDoor 1 Harbor Dr Ste 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com OpenHire Source	N	0
9	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 http://www.iheartmedia.jobs Talent Acquisition Coordinator	N	0
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator	N	0
11	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com	N	0
12	Linked In (<i>source not directly contacted by SEU</i>)	N	1
17	Recruit.net The Centrum 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Account Executive

Recruitment source referring hiree: **Linked In**

Date of hire: 7/6/2015

Recruitment source referring hiree: **Wilson HCG**

Date of hire: 7/6/2015

Recruitment source referring hiree: **Word-of-Mouth Referral**

Date of hire: 6/1/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
18	SimplyHired 2513 Charleston Rd #200 Mountain View, California 94043 Phone : 650-254-9000 Url : http://www.simplyhired.com	N	0
26	WilsonHCG 400 N. Ashley Drive Tampa, Florida 33602 Phone : 718-554-8529 Katie Moodie	N	20
28	Word-of-Mouth Referral	N	1
30	Craig's List New Orleans www.neworleans.craigslist.com	N	0
31	Direct Employers (<i>association distributing job postings to state workforce agencies throughout the U.S. and diversity-oriented job boards</i>)	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD			22

CL new orleans > jobs > sales

reply

x prohibited (2)

Posted: seconds ago

Account Executive Needed! (New Orleans)

craigslist

compensation: **guarantee/commission****Job Description**

iHeartMedia, Inc. is one of the leading global media and entertainment companies specializing in radio, digital, outdoor, mobile, live events, and on-demand entertainment and information services for local communities and providing premier opportunities for advertisers.

iHeartMedia, Inc. consists of two main media businesses: Clear Channel Outdoor Holdings (NYSE: CCO) and the wholly owned iHeartMedia. Between these divisions, we focus on providing a spectrum of multi-platform advertising and marketing opportunities for partners and world-class entertainment content and events for listeners and users.

With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 859 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones and on gaming consoles.

iHeartRadio, iHeartMedia's free digital radio service, is the No. 1 all-in-one digital audio service with over 345 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 50 million users faster than any digital music service and even faster than Twitter, Facebook and Pinterest. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

Position Overview

The iHeartMedia Account Executive will identify and solicit new business; service and grow existing account. They are responsible for developing persuasive proposals in response to client needs and/or opportunities. They will guide their clients based on market, platform or station information. They are responsible for ensuring client satisfaction through cooperative communication. They will also negotiate rates consistent with iHeartMedia operating goals and budgets and ensure prompt payment. They will utilize all available iHeartMedia resources to create effective marketing campaigns.

This is a commission based outside sales position.

Required Skills

Entrepreneurial & motivated self-starter.
 Knowledge of sales principles and practices.
 Flexible and creative, with an ability to handle stress, deadlines, and financial pressures.
 Ability to grow the business & find new revenue opportunities, and create productive, long-term customer relationships.
 Professional appearance and strong interpersonal skills.
 Self-motivated, assertive, performs well in a competitive sales environment.
 Prior demonstrated prospecting experience through cold calling, networking and research.
 Ability to organize, prioritize and multi task in a fast paced environment.
 Bachelor's degree preferred.
 Excellent written and verbal communication skills.
 Valid driver's license (8 or Less). Insurable at standard auto rates.

Required Experience

The ideal candidate will be self-motivated and able to communicate product value.
 Ability to design, present, and successfully execute targeted marketing campaigns.
 Generate revenue and meet/exceed established sales targets.
 Prospective candidate should have the ability to exercise judgment and operate independently.
 Translate market & station business strategies into specific actions that generate sales & revenue.
 Monitor competitive media to continually prospect for new account leads.
 Candidate will also need to be able to read, draft and comprehend complex and persuasive business correspondence.
 Provide regular reports to Sales Manager regarding prospective sales order, new prospect lists, forecasts, and competition analysis.
 Service client accounts including preparing sales orders and production requests, resolve billing discrepancies, assist in account collections.
 Follow station/company practices/policies for processing, invoicing, calculation of sales.
 Establish, maintain, and deepen relationships with existing client base & agencies.

iHeartMedia is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status

- Principals only. Recruiters, please don't contact this job poster.
- do NOT contact us with unsolicited services or offers

post id: 4864766032

posted: seconds ago

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VACANCY DATA FORM

Job Title: Account Executive	Date Filled: 7/6/2015
Recruitment Source ("RS") Referring Hiree: RS # 12 Linked In	Total Number of Interviewees: See note below

Note: Please see the Vacancy Data Form for the Account Executive position filled on June 1, 2015 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

VACANCY DATA FORM

Job Title: Account Executive	Date Filled: 7/6/2015
Recruitment Source ("RS") Referring Hiree: RS # 26 Wilson HCG	Total Number of Interviewees: See note below

Note: Please see the Vacancy Data Form for the Account Executive position filled on June 1, 2015 for recruitment source information and related documentation. The recruitment efforts used to fill that position, as well as the same interviewees, also apply to this position.

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Traffic Coordinator

Recruitment source referring hiree: Walk In/Self-Referral

Date of hire: 6/15/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
1	All Access 28955 Pacific Coast Hwy Suite 210-5 Malibu, California 90265 Url : http://www.allaccess.com Career Services	N	0
4	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4697 Dewain Lee	N	0
5	Dillard University 2601 Gentilly Blvd New Orleans, Louisiana 70122 Phone : 504-816-4360 Email : dwilliams@dillard.edu Dawn Williams	N	0
6	Dress for Success 1400 Poydras St. Ste 976 New Orleans, Louisiana 70113 Phone : 504-524-3484 Hope Encalade	N	0
8	Grambling University 100 Main Street Grambling, Louisiana 71245 Johnny Patterson	N	0
9	iHeartMedia.jobs 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 http://www.iheartmedia.jobs Talent Acquisition Coordinator Manual Posting	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Traffic Coordinator

Recruitment source referring hiree: Walk In/Self-Referral

Date of hire: 6/15/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
10	iHeartMediaCareers.com 20880 Stone Oak Pkwy San Antonio, Texas 78258 Phone : 210-253-5126 Url : http://www.iheartmediacareers.com Talent Acquisition Coordinator	N	0
11	Indeed 7501 N Capital of Texas Hwy Austin, Texas 78731 Phone : 800-462-5842 Url : http://www.indeed.com	N	1
13	Louisiana Dept of Labor 735 St. Charles Ave New Orleans, Louisiana 70113 Phone : 504-568-7141 Career Services	N	0
14	Louisiana State University 4600 Essen Baton Rouge, Louisiana 70809 Phone : 225-578-2162 Career Services Manual Posting	N	0
15	Loyola University 6363 St. Charles Ave New Orleans, Louisiana 70118 Career Services	N	0
19	Southeastern University Office of Career Serv SLU 10492 Hammond, Louisiana 70402 Phone : 9855492121 Career Services	N	0
20	Southern University Career Services Baton Rouge, Louisiana 70813 Phone : 225-771-2200 Al Barron	N	0

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

Vacancy Data Form

Traffic Coordinator

Recruitment source referring hiree: Walk In/Self-Referral

Date of hire: 6/15/2015

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS
21	Southern University New Orleans 6400 Press Street New Orleans, Louisiana 70126 Marvin Binks	N	0
22	Tulane University 6823 St Charles New Orleans, Louisiana 70118 Phone : 5048655107 Career Services	N	0
24	University of New Orleans 2000 Lakeshore Drive New Orleans, Louisiana 70122 Phone : 504-280-5027 Leonard Williams	N	0
25	Walk In/Self-Referral	N	1
28	Word-of-Mouth Referral	N	1
31	Direct Employers.org (<i>association distributing job postings to state workforce agencies throughout the U.S. and diversity-oriented job boards</i>)	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD			3

Accessibility : Scripting : [Disable AJAX and DHMTL] [Disable javascript alerts] [Remove all scripting] Text Size : A A A

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State Job Bank Reporting

Report Date / Time: 5/13/2016 1:05 PM EDT

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Job Data

Date Acquired: 4/7/2015

Internal ID: 59905875

Company: iHeartMedia

Title: Traffic Coordinator

City: NEW ORLEANS

State: LA

Company Job ID: 5774

O*Net: 11-2011.00

Original URL: https://iheartmedia-openhire.silkroad.com/epostings/submit.cfm?fuseaction=app.jobinfo&jobid=5338&company_id=16586&version=1&source=ONLINE&jobOwner=994815&aid=1

Delivery Data

Original Delivery Date: 4/8/2015

Delivery State: LA

Job Bank Status:

Job Description Data

Job Description: Traffic Coordinato

Tracking Code

5774

Job Description

iHeartMedia, Inc. consists of two main media businesses: Clear Channel Outdoor Holdings (NYSE: CCO) and the wholly owned iHeartMedia. Between these divisions, we focus on providing a spectrum of multi-platform advertising and marketing opportunities for partners and world-class entertainment content and events for listeners and users.

With 245 million monthly listeners in the U.S., 97 million monthly digital uniques and 196 million monthly consumers of its Total Traffic and Weather Network, iHeartMedia has the largest reach of any radio or television outlet in America. It serves over 150 markets through 859 owned radio stations, and the company's radio stations and content can be heard on AM/FM, HD digital radio, satellite radio, on the Internet at iHeartRadio.com and on the company's radio station websites, on the iHeartRadio mobile app, in enhanced auto dashes, on iPads and smartphones and on gaming consoles.

iHeartRadio, iHeartMedia's free digital radio service, is the No. 1 all-in-one digital audio service with over 345 million downloads; it reached its first 20 million registered users faster than any digital service in Internet history and reached 50 million users faster than any digital music service and even faster than Twitter, Facebook and Pinterest. The company's operations include radio broadcasting, online, mobile, digital and social media, live concerts and events, syndication, music research services and independent media representation.

Position Overview

iHeartMedia is looking for Radio Traffic Assistant for its Traffic Team. We are looking for a key contributor who has strong analytical skills to join this exciting and fast-paced organization.

Responsible for daily broadcast logs.

Manage logs for multiple stations along with streaming.

Enter and revise orders.

Required Skills

Traffic and manage terrestrial and stream logs, process orders revisions and enter new orders.

Perform daily sell out analysis and inventory optimizations.

Generate daily commercial logs and distribute necessary inventory and ad campaign reports.

Be on point to troubleshoot any campaign/creative issues that affect tracking, implementation, or reporting.

Liaise with sales, account management, production, on air staff and business management teams on all issues relating to campaign delivery/performance, commercial spots and order entry.

Work with internal product teams on system/tool enhancements.

Required Experience

High school diploma or equivalent

Must be detail oriented.

Exceptional organizational skills.

Strong computer skills.

Strong analytical and problem solving skills.

Previous experience in ad sales and/or traffic management.

Excellent written and verbal communication skills.

Ability to work independently and with a team in a fast paced, rapidly-changing environment.

iHeartMedia is an equal opportunity employer and will not tolerate discrimination in employment on the basis of race, color, age, sex, sexual orientation, gender identity or expression, religion, disability, ethnicity, national origin, marital status, protected veteran status, genetic information, or any other legally protected classification or status.

Job Location

NEW ORLEANS, Louisiana, United States

Position Type

Full-Time/Regular

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The National Labor Exchange is sponsored by the National Association of State Work Force Agencies (NASWA)
The .JOBS Top Level Domain is endorsed by HR Policy Association, The Public Policy Association of Chief Human Resource Officers.

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TAB C

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

RECRUITMENT INITIATIVES FORM

February 1, 2014 – January 31, 2015

	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation (where applicable, include job title(s) of station staff involved in the activity)
1.	Establishment of an intern program designed to assist members of the community	2/3/2014	During the Spring 2014 semester, our SEU hosted two interns, one from Dillard University, and one from Xavier University. Our interns observed all aspects of the radio business, including planning, scheduling, onsite promotions, and on-air promotions. In addition, our interns helped organize promotional campaigns for station events such as Mardi Gras, the Bayou Classic, the Jazz Festival, the Essence Festival, and the Caring Hands Toy Drive. Our interns were supervised by our SEU's Promotions Director.
2.	Establishment of a mentoring program	8/14/2014	During the reporting period, our Vice President of Urban Programming mentored an interim program director at our SEU. As part of the program, the mentor and mentee spoke weekly about the more technical aspects of scheduling and programming. As a result of the mentorship program, the interim program director was promoted to Program Director.
3.	Establishment of an intern program designed to assist members of the community	9/1/2014	During the Fall 2014 semester, our SEU hosted four interns, two from Dillard University, and two from Xavier University. Our interns observed all aspects of the radio business, including planning, scheduling, onsite promotions, and on-air promotions. In addition, our interns helped organize promotional campaigns for station events such as Mardi Gras, the Bayou Classic, the Jazz Festival, the Essence Festival, and the Caring Hands Toy Drive. Our interns were supervised by our SEU's Promotions Director.
4.	Participation in events or programs sponsored by educational institutions	11/21/2014	On November 21, 2014, our SEU's Program Director spoke with students at St. Mary's Academy's Career Day. The presentation covered careers in the broadcasting industry and students were able to ask questions about different broadcasting career paths.
5.	Participation in events sponsored by community groups	11/25/2014	On November 25, 2015, our SEU's General Sales Manager participated in a seminar sponsored by the Urban League's Women in Business training series. Our General Sales Manager taught a class on careers in media sales and attendees were able to ask questions about the skills needed to succeed in broadcasting.

Collins, Lisa

From: Thomas, Christina
Sent: Wednesday, March 19, 2014 11:31
To: Boden, Tish; Jones,Carolynn; Mednick, Joshua; Walker, Bo; Collins, Lisa
Cc: shermanw88@gmail.com
Subject: interns

Good morning we have a group of interns this semester that I would like to be able to teach them things from all of the departments.

Thank you

Christina Thomas

Marketing/Promotions

work- 504-679-7300 ext 1388

cell- 504-214-6076

christinathomas@clearchannel.com

Clear Channel Media and Entertainment, with its 245 million monthly U.S. listeners, is the leading media company in America with a greater reach than any radio, digital or television outlet.



July 31, 2014

Via Hand Delivery

Angela

RE: Interim Program Director: WQUE/WYLD-FM

Dear Angela:

Once again, congratulations on accepting interim duties as Program Director for both WQUE and WYLD-FM effective July 23, 2014. As discussed, the goal is for you to grow your leadership abilities and execution of the stations' plans from interim into a full-time opportunity as Program Director.

Doc Wynter, SVP Urban Programming, Dick Lewis and I will provide you with coaching and feedback over the next 6-9 months to mentor you during this period. The standard duties of a Program Director at Clear Channel include but are not limited to:

- (i) directing and monitoring the stations' programming and activities in conformance with Federal Communication Commission ("FCC") rules and regulations, Company policy and applicable state and local laws;
- (ii) planning and overseeing all on-air programming and production;
- (iii) approving all commercial and paid programming content;
- (iv) coordinating with programming and sales staff to plan and execute marketing, promotions and image campaigns;
- (v) evaluating programming available from distributors, syndicators and independent producers to recommend acquisitions for broadcast;
- (vi) assuming full responsibility of the stations' Programming Department;
- (vii) developing and coaching on-air staff;
- (viii) monitoring and evaluating music selection for stations;
- (ix) scheduling staff for on-air shifts, remotes and appearances;
- (x) preparing and maintaining budget for the Programming Department; and
- (xi) all other reasonably associated duties related to Employee's position.

Thanks again for being an important part of this team. We are excited to afford you with this opportunity!

Sincerely,

Bob Murphy
Regional Programming Manager

AGREED AND ACCEPTED:

Angela Watson

7-31-14

Date

504	679 • 7300
	679 • 7345

From: Tamiko Haynes [<mailto:academicadvisesma@aol.com>]
Sent: Wednesday, October 22, 2014 8:28 AM
To: Watson, Uptown Angela
Subject: Re: Career Day at St. Mary's Academy

Thank you so much!

Mrs. Tamiko Massey-Haynes
St. Mary's Academy
Academic Adviser / Admissions
6905 Chef Menteur Highway
New Orleans, LA 70126
Phone: 504.245.0200 Ext. 119
Fax: 504.245.0422
academicadvisesma@aol.com
www.smaneworleans.com

-----Original Message-----

From: Watson, Uptown Angela <AngelaWatson@iheartmedia.com>
To: Tamiko Haynes <academicadvisesma@aol.com>
Sent: Tue, Oct 21, 2014 3:02 pm
Subject: RE: Career Day at St. Mary's Academy

Hello Tamiko,

I can do session 4 as of now. I have a conference call every Friday at 11...should be wrapped by 11:45. I will pre-record my show until 12:30.

PLEASE NOTE OUR NEW NAME AND EMAIL ADDRESS

Angela Watson
"Uptown Angela"
Interim PD
WQUE/WYLD FM
iHeartMedia
New Orleans
929 Howard Ave 70113
504-679-7300 ext 1448

From: Tamiko Haynes [<mailto:academicadvisesma@aol.com>]
Sent: Tuesday, October 21, 2014 12:29 PM
To: Watson, Uptown Angela
Subject: Re: Career Day at St. Mary's Academy

Mrs. Tamiko Massey-Haynes
St. Mary's Academy
Academic Adviser / Admissions
6905 Chef Menteur Highway
New Orleans, LA 70126
Phone: 504.245.0200 Ext. 119
Fax: 504.245.0422
academicadvisesma@aol.com
www.smaneworleans.com

-----Original Message-----

From: Tamiko Haynes <academicadvisesma@aol.com>
To: uptownangela <uptownangela@q93.com>
Sent: Mon, Oct 20, 2014 1:57 pm
Subject: Career Day at St. Mary's Academy

Dear Uptown Angela:

St. Mary's Academy is hosting our annual Career Day on Friday, November 21, 2014. Whether you are a business owner, computer scientist, nurse, doctor, artist or musician – we need you!

We are in search of a variety of professionals interested in spending the day with us, talking to our students about their careers. Our students are attuned to some of the career options that are available and we would like to expose them to more.

It is our vision and mission to make sure that each student is fully prepared for the next steps of collegiate and career pathways. To achieve our goals each year to have 100% graduation and college acceptance, we provide varied platforms for students to gain knowledge from career professionals about their paths.

We cordially invite you to be a part of our day. Presentations are seminar/workshop style and you will see students from 6th Grade through 12th Grade. If you will accept this invitation please send an

email confirming your attendance to Mrs. Tamiko Massey-Haynes, Academic Advisor
at academicadvisesma@aol.com or Mrs. Latoyia Cains-Evans at lcains@smaneworleans.com.

Thank you in advance for taking the time to share your knowledge and talent with our students at St. Mary's Academy.

Sincerely,

Tamiko Massey-Haynes, Academic Adviser

Latoyia Cains-Evans, Educator

Mrs. Tamiko Massey-Haynes
St. Mary's Academy
Academic Adviser / Admissions
6905 Chef Menteur Highway
New Orleans, LA 70126
Phone: 504.245.0200 Ext. 119
Fax: 504.245.0422
academicadvisesma@aol.com
www.smaneworleans.com

Jones,Carolynn

From: Lynnette Colin <lcolin@urbanleagueneworleans.org>
Sent: Monday, November 24, 2014 17:02
To: Jones,Carolynn
Cc: Gary Harrell
Subject: RE: Women In Business Challenge: Tomorrow's Workshop
Attachments: Participants.contactsheet.docx

Importance: High

3412 St. Charles Ave 70115

Hello Carolynn:

Just confirming details for tomorrow's workshop at Iberia Bank (St. Charles Ave) location near the corner of Louisiana Ave. The Bank's management has requested that we finish up at 7:00 pm, so we will start a half hour earlier at 4:30 pm. Please let me know if that poses a problem for you. You will present from 4:35pm to 5:45pm Another presenter starts right after you. If you could plan to arrive by 4:20 pm, that will be sufficient. Parking is available in the parking lot behind the branch. Use the door in the back of the building and come upstairs. Knock if it is locked.

If you have a powerpoint presentation, it would be helpful to send it to us electronically sometime tomorrow so that we can have it loaded and ready to go. Or feel free to bring it with you on a jump drive.

Finally, please forward a brief bio that we will use to introduce you. I have attached a list of the participating businesses/owners that will be in attendance. Please feel free to contact me if you have any questions. My cell number is 504-494-6134. Thank you so much for giving your time and expertise. The participants are in for a real treat.

Kindest regards,

Lynnette W. Colin

Director

Women's Business Resource Center

(504) 620-9647 Office

(504) 620-9658 Fax

lcolin@urbanleagueneworleans.org

www.urbanleagueneworleans.org

Follow Us: <https://twitter.com/GNewOrleansWBRC>



**Urban League of Greater New Orleans
Women's Business Resource Center**

*Empowering Entrepreneurs ...
Changing Communities*



From: Jones,Carolynn [mailto:CarolynnJones@iheartmedia.com]
Sent: Wednesday, November 12, 2014 11:27 AM
To: Lynnette Colin
Subject: RE: Women In Business Pitch Competition

Thank You for this information!

PLEASE NOTE OUR NEW NAME AND EMAIL ADDRESS!

Carolynn Jones

General Sales Manager | New Orleans

iHeartMedia

929 Howard Ave, New Orleans, LA 70113

o 504.679.7300 | d 504.620.0385

carolynnjones@iHeartMedia.com

From: Lynnette Colin [<mailto:lcolin@urbanleagueneuorleans.org>]

Sent: Wednesday, November 12, 2014 9:41 AM

To: Jones, Carolynn

Subject: RE: Women In Business Pitch Competition

Hello Carolynn,

Our Women-In-Business Challenge Program just got underway with orientation last night. The Marketing Workshop we have you scheduled for will take place on Tuesday, November 25, 2014 at 5:00 pm. You will have 1 hour to present with 15 minutes for Q&A and follow-up. Ideally, we would like you to speak to the 10 female WIB Challenge participants about media relations, how they can successfully gain access to the media to promote their businesses, effective advertising strategies, any examples of best practices and pitfalls, and any other information you feel would be relevant.

I have attached a listing of the WIB participants and a copy of the full program schedule. The 2015 Women-In-Business Challenge is sponsored by the Women's Business Resource Center at the Urban League of Greater New Orleans. The Women-In-Business Challenge is a business accelerator program for women business owners of early stage businesses. The program encompasses business growth education, individualized consulting, mentorship and business pitch presentation assistance. Program Eligibility requirements:

- ❖ Business must be Majority Female Owned
- ❖ Minimum 1 Full-Time Employee
- ❖ In Business (Operational) for at least 12 months
- ❖ Annual Revenue Greater than \$10K
- ❖ Business model that is Innovative or Technology-based or a
Traditional Business that provides resources for or supports Women/Girls
- ❖ Business has potential to quickly increase its revenue base
- ❖ Business scalable to \$1M within 5 years

Three of the participants will be selected finalists to move forward to Phase II of the program, which involves working with the entrepreneurs-in-residence at The Idea Village and will ultimately compete in the WIB Challenge during New Orleans Entrepreneur Week (NOEW) next Spring. The winner receives \$10,000 seed capital for her business. The 3

KVDU, WNOE-FM, WODT, WQUE-FM, WRNO-FM, WYLD, WYLD-FM

RECRUITMENT INITIATIVES FORM

February 1, 2015 – January 31, 2016

	Type of Recruitment Initiative (Menu Selection)	Date	Brief Description of Activity & Scope of Broadcaster's Participation (where applicable, include job title(s) of station staff involved in the activity)
1.	Establishment of an intern program designed to assist members of the community	3/9/2015	During the Spring 2015 semester, our SEU hosted three interns, from Xavier, Loyola and Dillard Universities. Our interns observed all aspects of the radio business, including planning, scheduling, onsite promotions, and on- air promotions. In addition, our interns helped organize promotional campaigns for station events such as Mardi Gras, the Bayou Classic, the Jazz Festival, the Essence Festival, and the Back to School Supply Giveaway. Our interns were supervised by our SEU's Promotions Director.
2.	Participation in events or programs sponsored by educational institutions	4/8/2015	On April 8, 2015, our SEU's On-Air Talent participated in Xavier University's Mass Communications Week, hosted by the Public Relations Student Society of America and the National Association of Black Journalists. At the event, our On-Air Talent spoke with attendees about his career path in the broadcast industry and the skills needed to succeed in radio.
3.	Participation in events or programs sponsored by educational institutions	5/11/2015	On May 11, 2015, our SEU's Senior Vice-President of Sales taught a "Super Session" at Florida A&M University during the NABEF/NABOB Media Sales Institute. The class was entitled "Introduction to Radio" and covered media consumption, trends, and sales, including the skills needed to succeed in the broadcasting industry today.
4.	Establishment of an intern program designed to assist members of the community	7/1/2015	During the Summer 2015 semester, our SEU hosted two interns, from Loyola and Southern Universities. Our interns observed all aspects of the radio business, including planning, scheduling, onsite promotions, and on- air promotions. In addition, our interns helped organize promotional campaigns for station events such as Mardi Gras, the Bayou Classic, the Jazz Festival, and the Essence Festival. Our interns were supervised by our SEU's Promotions Director.
5.	Participation in events or programs sponsored by educational institutions	9/30/2015	On September 30, 2015, our Program Director spoke with a broadcasting class at Xavier University. Speaking with students, our SEU's Program Director discussed careers in the broadcasting industry and the skills needed to succeed in radio.
6.	Participation in events or programs sponsored by educational institutions	11/6/2015	On November 6, 2015, our SEU's On-Air Talent addressed the students at McDonogh 32 Literacy Charter School's Career Day. Speaking with students, our SEU's On-Air Talent discussed careers in the broadcasting industry and the skills needed to succeed in radio.

FORM INSTRUCTIONS

- Completed and approved form should be sent to HR4U@iheartmedia.com
- For questions regarding completion of this form, please contact HR4U at 1-855-722-4748 (1-855-7CC-HR4U)

Contingent Worker Information

* Indicates required fields

CW ID# (for HR4U use only)

PRIMARY NAME

First:* Gabrielle	Middle:	Last:*	Suffix:
-----------------------------	---------	--------	---------

HOME ADDRESS (No P.O. Box)

Address 1:*	
Address 2:	
City:*	State:*
Zip Code:*	Country:*

Terms of Internship (MM/DD/YY)

FROM*: 03/18/15	TO*: 05/01/15
------------------------	----------------------

☐ Full-time* ☐ Part-time*Std Hrs*: **WORK LOCATION**

Market Cluster Name & Market #* New Orleans 137	
Cost Center:* WQUE	Dept.:* Promotions
Address:* 929 Howard Ave	
City:* New Orleans	State:* LA
Zip Code:* 70113	Country:* United States

HOME PHONE and EMAIL ADDRESS

Phone Number:* <input type="text"/>	<input type="radio"/> Landline <input type="radio"/> Mobile
EMAIL:* g	

Form Completed By:*

Phone:*

APPROVALS (to be obtained by manager or authorized designee)

Mgr. / Bus. Office:* (Printed)

Mgr. / Bus. Office:* (Sign)

Date Approved:*

FORM INSTRUCTIONS

- Completed and approved form should be sent to HR4U@iheartmedia.com
- For questions regarding completion of this form, please contact HR4U at 1-855-722-4748 (1-855-7CC-HR4U)

Contingent Worker Information

* indicates required fields

CW ID# (for HR4U use only)

PRIMARY NAME

First:* Brie	Middle: S	Last:*	Suffix:
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HOME ADDRESS (No P.O. Box)

Address 1:*	
Address 2:	
City:*	State:*
Zip Code:*	Country:* United States

Terms of Internship (MM/DD/YY)

FROM*: 03/09/15	TO*: 05/01/15
-----------------	---------------

☐ Full-time* ☐ Part-time*Std Hrs*: **WORK LOCATION**

Market Cluster Name & Market #* New Orleans 137	
Cost Center:* WQUE	Dept.:* Promotions
Address:* 929 Howard Ave	
City:* New Orleans	State:* LA
Zip Code:* 70113	Country:* United States

HOME PHONE and EMAIL ADDRESS

Phone Number:*	<input type="checkbox"/> Landline <input type="checkbox"/> Mobile
EMAIL:* b:	

Form Completed By:*

Phone:*

APPROVALS (to be obtained by manager or authorized designee)

Mgr. / Bus. Office:* (Printed)

Mgr. / Bus. Office:* (Sign)

Date Approved:*

FORM INSTRUCTIONS

- Completed and approved form should be sent to HR4U@iheartmedia.com
- For questions regarding completion of this form, please contact HR4U at 1-855-722-4748 (1-855-7CC-HR4U)

Contingent Worker Information

* Indicates required fields

CW ID# (for HR4U use only)

PRIMARY NAME

First:* Jordan	Middle:	Last:* J	Suffix:
--------------------------	---------	--------------------	---------

HOME ADDRESS (No P.O. Box)

Address 1:*	
Address 2:	
City:*	State:*
Zip Code:	Country:* United States

Terms of Internship (MM/DD/YY)

FROM*: 03/17/15	TO*: 05/01/15
------------------------	----------------------

☒ Full-time*☐ Part-time*Std Hrs*: **WORK LOCATION**

Market Cluster Name & Market #* New Orleans 137	
Cost Center:* WQUE	Dept.:* Promotions
Address:* 929 Howard Ave	
City:* New Orleans	State:* LA
Zip Code:* 70113	Country:* United States

HOME PHONE and EMAIL ADDRESSPhone Number:* ☐ Landline ☐ MobileEMAIL:* Form Completed By:* Phone:* **APPROVALS (to be obtained by manager or authorized designee)**

Mgr. / Bus. Office:* (Printed)

Mgr. / Bus. Office:* (Sign)

Date Approved:*

Begin forwarded message:

From: Sheryl Kennedy-Haydel <skenned1@xula.edu>
Date: April 7, 2015 at 6:26:51 PM CDT
To: <angel@Q93.com>
Cc: Dominique McCaskill <mccasdom@gmail.com>
Subject: Xavier University Mass Communication Week 2015

Hi Angel,

We are extremely excited about the Q93 van coming out to kick off Xavier University's Mass Communication Week 2015.

The overall goal of Mass Communication Week, which will span over three days, is to expose the Xavier community to the department's growing and flourishing organizations, students and faculty. Many students on campus are not aware of the department, its majors and resources. The mission is to celebrate the yearly the accomplishments, improvements and projects planned and implemented by student-run organizations.

On Wednesday, April 8, the Mass Communication students will host a Live Broadcasting #WeLoveXU event 11 a.m. to 1 p.m. on the University Center lawn. The Public Relations Student Society of America (PRSSA) and the National Association of Black Journalists (NABJ) will host a live broadcast during lunch to capture the XU student experience. Broadcast and public relations student leaders will interview students as they pass through the University Center to gain feedback on why they love XU. Q93.3 will play music during the event and beverages, appetizers, and desserts will be served.

Thanks again for everything. Please let me know if you need anything else.

Sincerely,

Sheryl Kennedy Haydel
504-283-3633

From: Sparrow, Nicky
Sent: Tuesday, January 26, 2016 11:10
To: Collins, Lisa
Subject: FW: MSI 2015 Speaker Invitation - May 11

From: Williams, Deidre P. [mailto:deidre.williams@famu.edu]
Sent: Friday, February 20, 2015 9:44 AM
To: Sparrow, Nicky <NickySparrow@iheartmedia.com>
Cc: Miles, Keith A. <keith.miles@famu.edu>
Subject: RE: MSI 2015 Speaker Invitation - May 11

Hi Nicky,

I'm so happy that you can join us again! You always get great reviews from our students, which is why you have top billing as our opening speaker this year. Below is a session description from the sponsors to guide your talking points about radio sales. Also, please send us an updated bio that includes your new position at iHeartMedia. We will use the same headshot from last year, unless you send a new one to replace it.

Thank you again and see you May!

Deidre

Session Details	Session Topic w/ Description
<p><u>Session Title</u> Introduction to Radio</p> <p><u>Date</u> Monday, May 11, 2015 8:30 a.m. – 10 a.m.</p> <p><u>Location</u> Florida A&M University School of Journalism & Graphic Communication Lecture Hall</p>	<p>Introduction to Radio: Media Consumption, Trends, Selling Media in 2015</p> <p>Must cover the following key topics: What is media today?; What are current trends in media?; What does media consumption look like today?; What are the unique qualities of each medium (reach/efficiencies/strengths)?; Which companies are the significant leaders in each medium?; How do companies buy each of these mediums; and SWOT: strengths, weaknesses, opportunities, and threats of each medium.</p>

From: Sparrow, Nicky [mailto:NickySparrow@iheartmedia.com]
Sent: Friday, February 20, 2015 9:04 AM
To: Williams, Deidre P.
Subject: Re: MSI 2015 Speaker Invitation - May 11

I'm in

Nicky Sparrow

Director of Sales
iHeartMedia - New Orleans

On Feb 16, 2015, at 3:36 PM, "Williams, Deidre P." <deidre.williams@famu.edu> wrote:

Hi Nicky,

I would like to confirm you as a presenter for this year's Media Sales Institute. Will you honor us again?

Deidre

From: Williams, Deidre P.
Sent: Monday, January 26, 2015 2:20 PM
Cc: mark@rdrtoday.com; Miles, Keith A.
Subject: MSI 2015 Speaker Invitation - May 11

Dear MSI Presenter:

It's our 10th MSI!

The School of Journalism & Graphic Communication (SJGC) and the School of Business and Industry (SBI) at Florida A&M University is pleased to host the NABEF/ NABOB Media Sales Institute for the 10th consecutive year. MSI graduates have benefited tremendously from experts like you. That is why we cordially invite you to speak again this year. We believe you would be great speakers for our opening day sessions! **Please view the schedule below and confirm your attendance for your session immediately by replying to this email.** Once you RSVP, Mark Levy, one of our MSI facilitators for this year's program will contact you with details concerning your session.

Monday, May 11, 2015

Nicky Sparrow

8:30 a.m. – 10:15 a.m.

"Super Session: Introduction to Radio"

SJGC Lecture Hall

Heather Peeples

10:15 a.m. – 11:45 a.m.

"Super Session: Introduction to TV"

SJGC Lecture Hall

Cari Evans

1 p.m. – 2:30 p.m.

"Super Session: Introduction to Digital"

SJGC Lecture Hall

Sara Jacobs, Chris Murphy

2:45 p.m. – 4:15 p.m.

"Super Session: Introduction to Cable"

SJGC Lecture Hall

Thank you.

Deidre P. Williams

Program Director

NABEF/NABOB Media Sales Institute

Florida A&M University

(850) 412-6579

www.nabef.org/msi